METAVERSE

Internett en flopp!

The Internet? Bah!

Hype Alert: Why cyberspace isn't, and will never be, nirvana

BY CLIFFORD STOLL

AFTER TWO DECADES ONLINE, I'M PERPLEXED. It's not that I haven't had a gas of a good time on the Internet. I've met great people and even caught a hacker or two. But today I'm uneasy about this most trendy and oversold community. Visionaries see a future of telecommuting workers, interactive libraries and multimedia classrooms. They speak of electronic town meetings and virtual communities. Commerce and business will shift from offices and malls to networks and modems.

pretense of completeness. Lacking editors, reviewers or critics, the Internet has become a wasteland of unfiltered data. You don't know what to ignore and what's worth reading. Logged onto the World Wide Web, I hunt for the date of the Battle of Trafalgar. Hundreds of files show up, and it takes 15 minutes to unravel them—one's a biography written by an eighth grader, the second is a computer game that doesn't work and the third is an image of a London monument. None answers my question, and my search is periodically interrupted by messages like, "Too many connections, try again later."

Won't the Internet be useful in governing? Internet addicts clamor for government reports. But when Andy Spano ran for county executive in Westchester County, N.Y., he put every press release and position paper onto a bulletin board. In that affluent county, with plenty of computer companies, how many voters logged in? Fewer than 30. Not a good omen.

Internet 'may be just a passing fad as millions give up on it'

By James Chapman
Science Correspondent

THE Internet may be only a passing fad for many users, according to a report...

Net loss: Two have logged off the Internet

NOW THERE'S ANO
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COULD MAKE YOU E

EXCLUSIVE

INTERNET WEEK

DEATH OF THE INTERNET

PMZONE

Welcome To The PMZone

Clogged up, bogged down and gridlocked, the Internet is in danger of collapsing under the weight of its own success.

BY BRIAN C. FENTON, Electronics Editor; PM illustration by Danilo Ducak

● The Internet is so busy that nobody bothers to go online any more. Even users with the patience of Yogi Berra are getting frustrated by long delays.

The Internet is at a crossroads. Rather than surfing the Net, many users find themselves wading through the mud. Is this a permanent state of affairs? Or are remedies being found in "Internet time," where changes occur overnight?

Considering the demands that have been placed on the Internet—the number of users is growing at an annual rate of 200%—it's remarkable that it has managed to keep up at all. In addition, the range of services that the Internet is providing was never envisioned by the people who developed what has grown into today's Net.
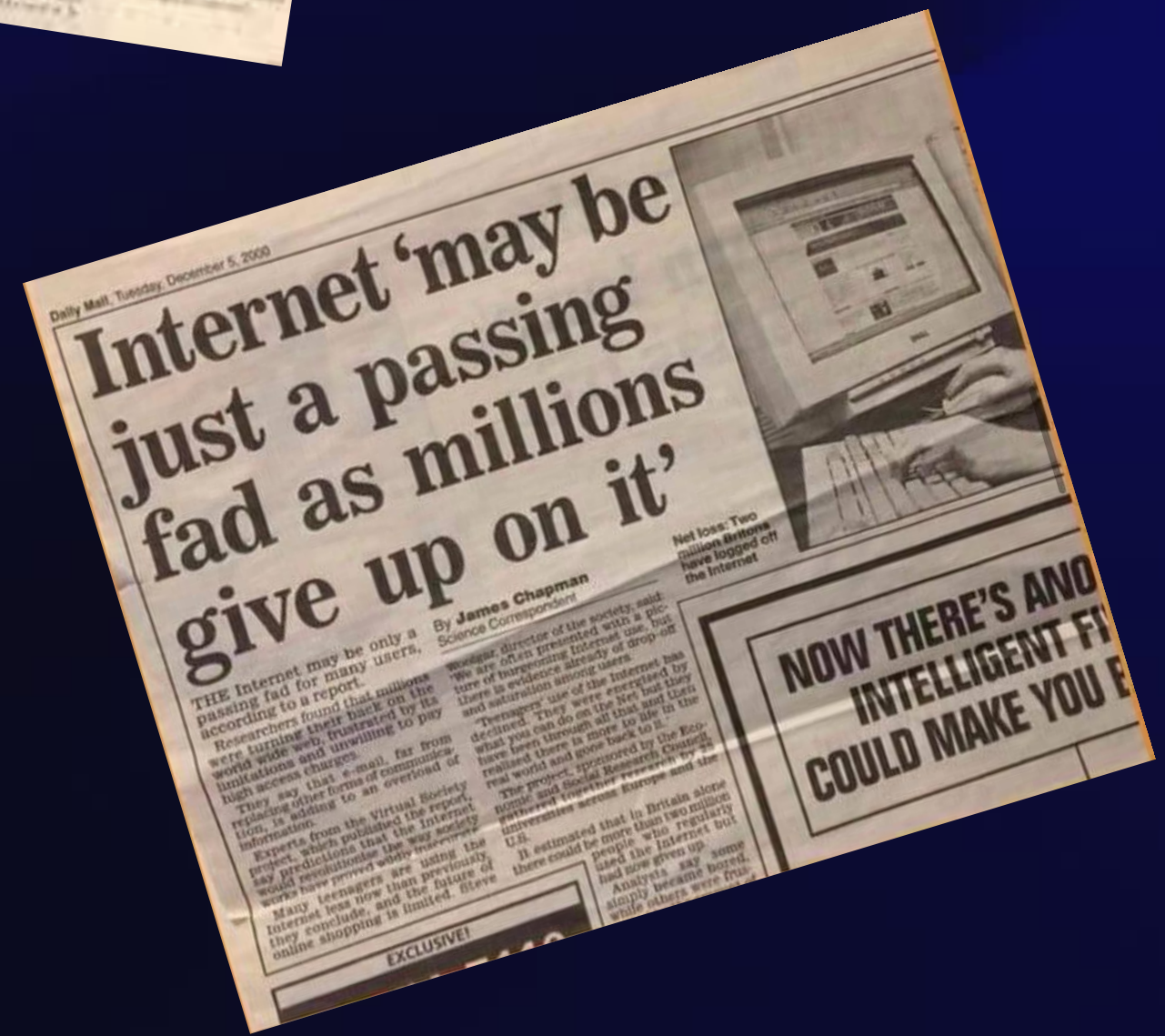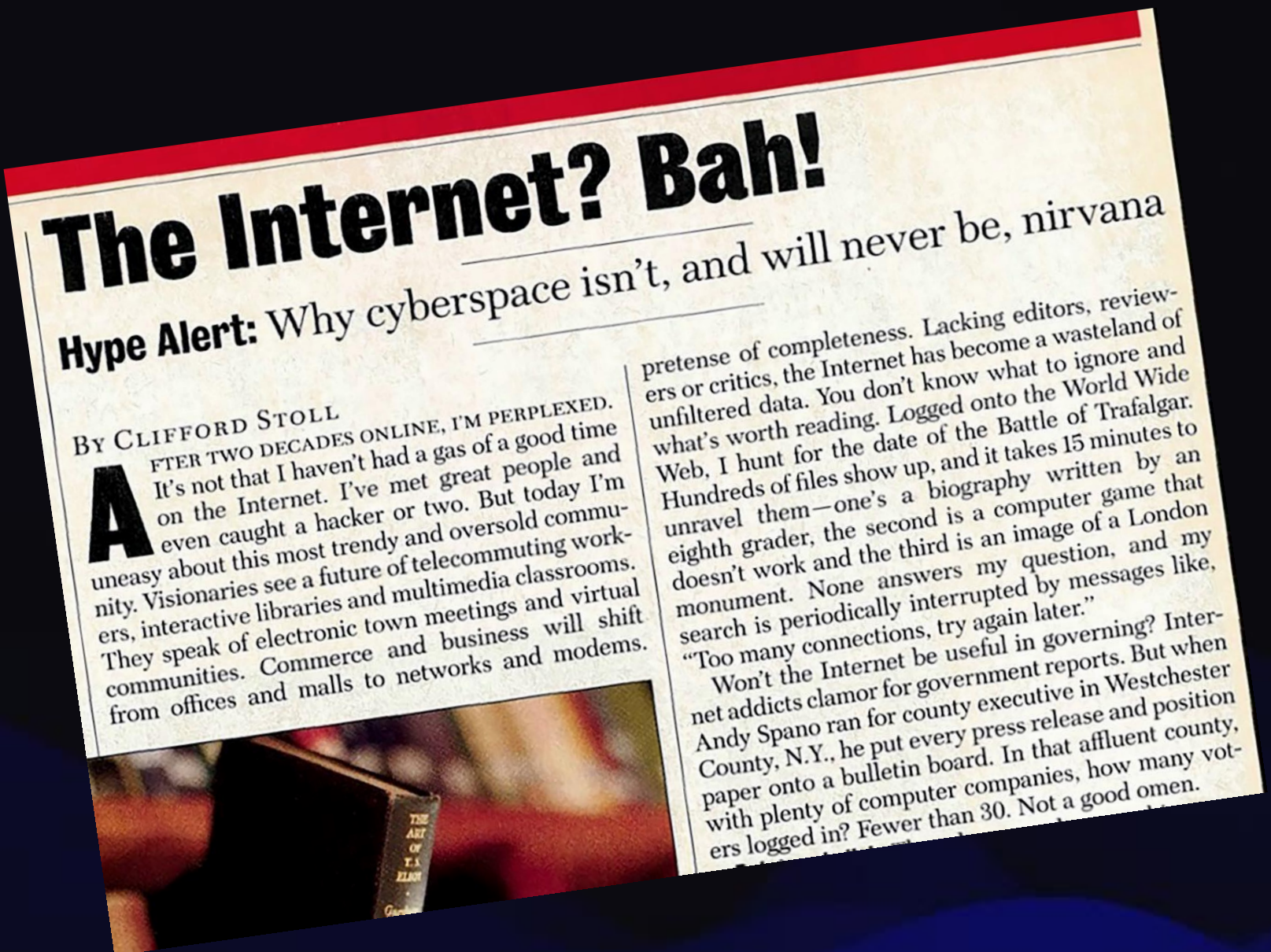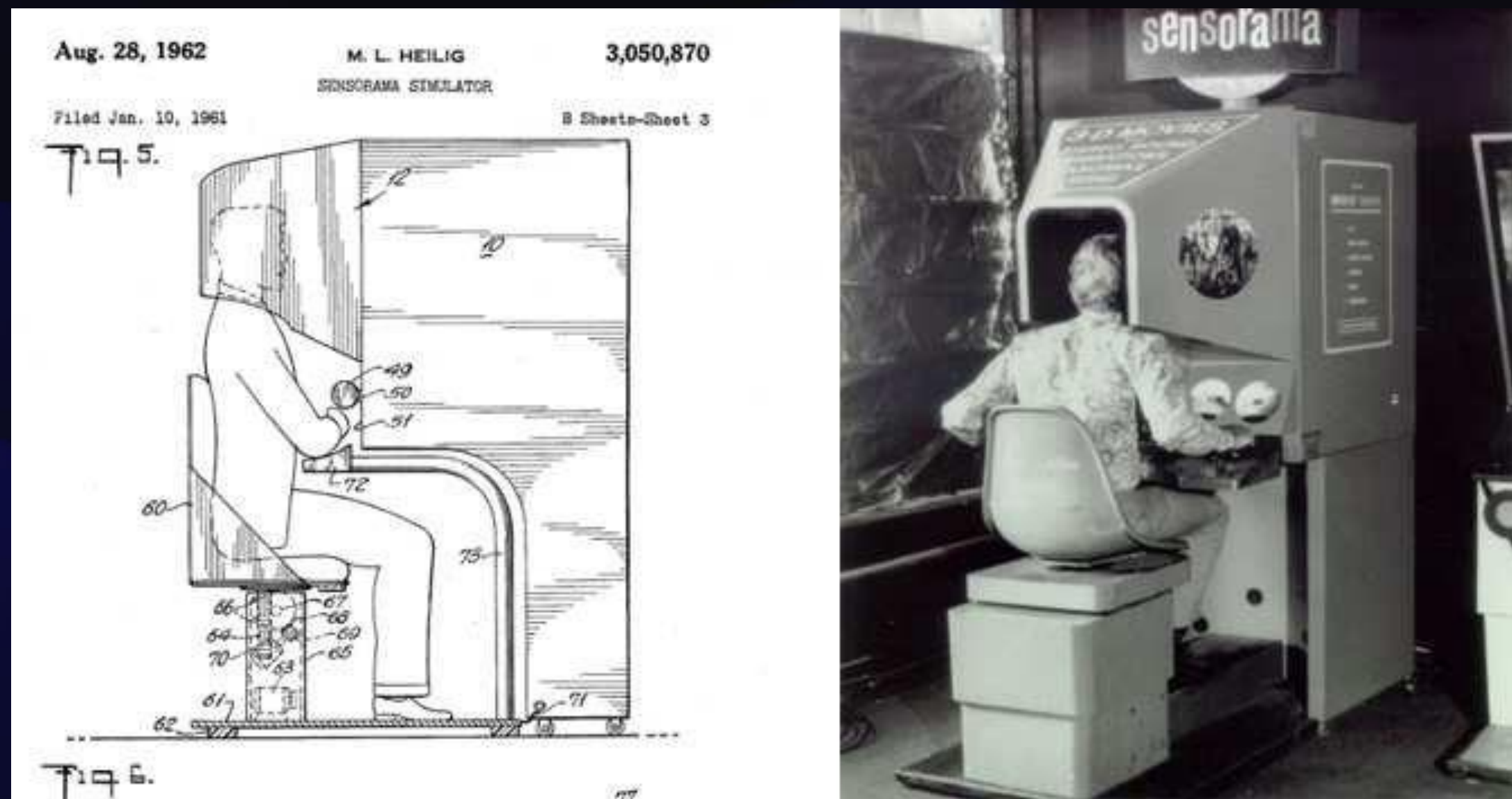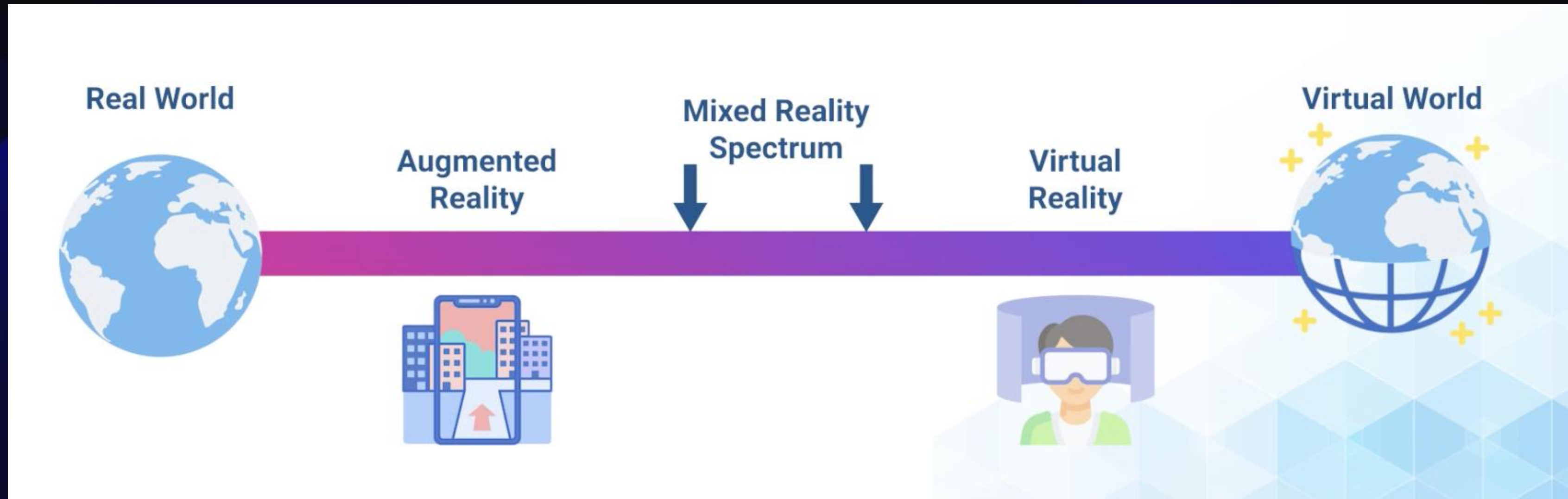
SENSORAMA 1957

METAVERSE

AR / VR / MR

Latest Events on Metaverse

Samsung Halloween Wearable Trick-or-Treat

When: 5:41am to 6:41am UTC from October 28-30

Where: (103,76)

Don't have your metaverse Halloween look yet? There's still time to score one (or even three!) from Samsung. Head to their Samsung Week pop-up shop outside 837X for a chance to win costume Wearables. Each day is a different Wearable and a new chance to win!

https://events.decentraland.org/event/?id=0952001b-94a2-4afa-94aa-921fb699d77e

🍺 OKTOBERFEST '22 PARTY 🍺 | 1-day event! 🎉

When: October 29-30 from 2:00pm to 2:00pm UTC

Where: (-67,-118)

Oktoberfest is a well-known party around the world and this year it's coming to Decentraland for a day-long party! 🍻

Come to the event, play games, enjoy the party with a live DJ session, and get FREE WEARABLES!
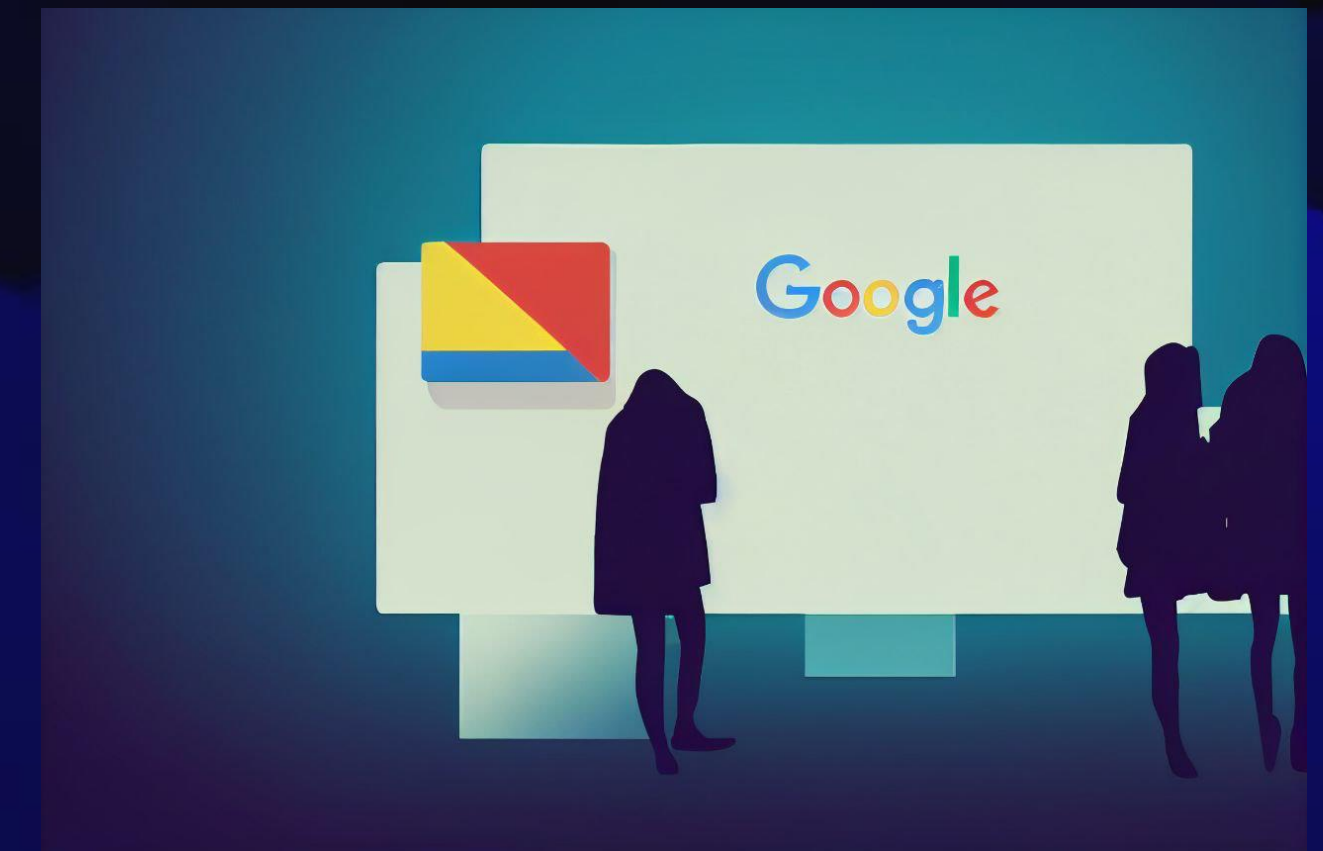
BENEFITS OF METAVERSE

COMMUNITY MARKETING
= FUTURE OF MARKETING
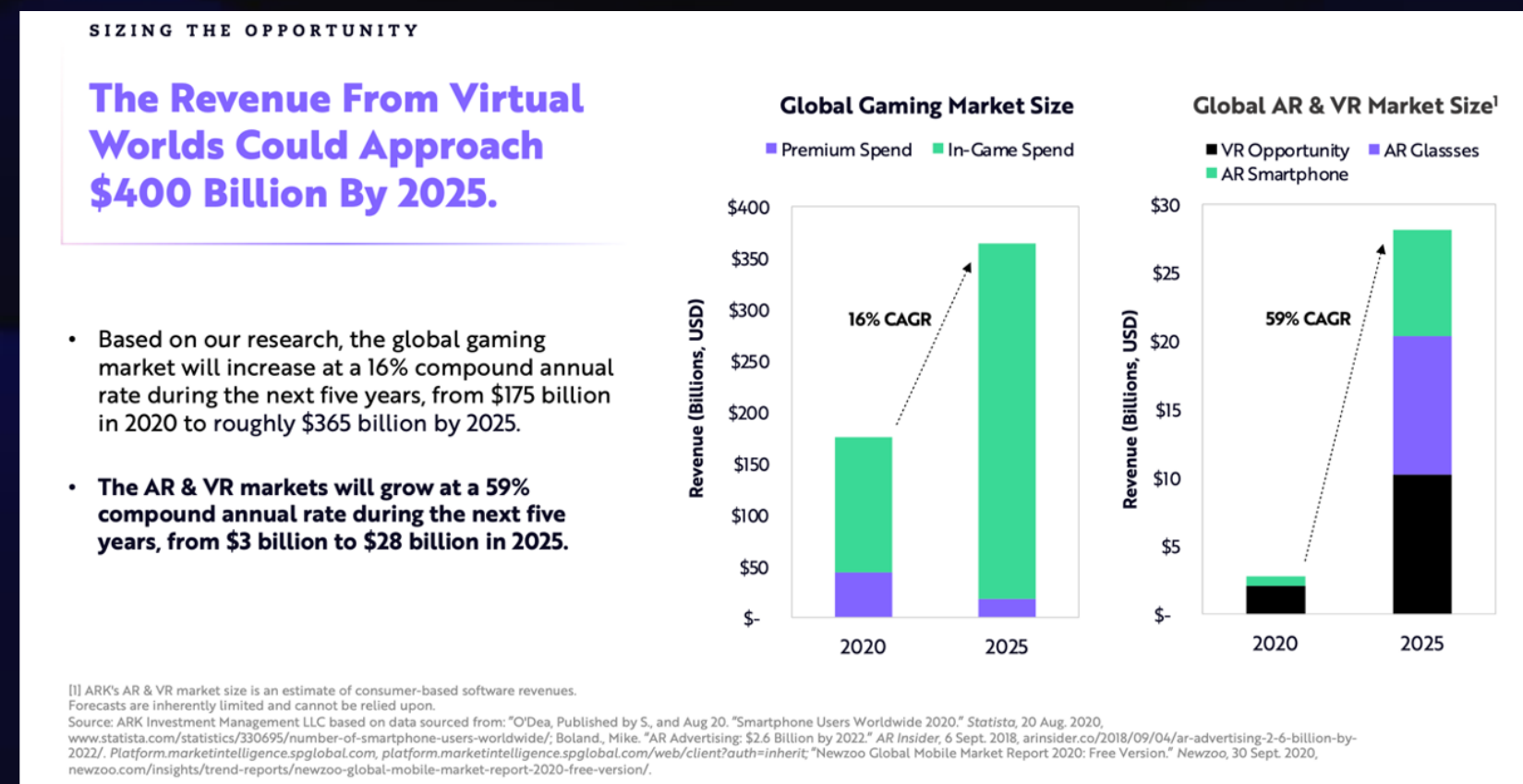
REVENUES FROM VIRTUAL WORLDS

NEW DATA OWNERSHIP

TRAVEL INDUSTRY

Customer Service Issue

Room Service

upsold particular in-destination events

Talk to Manager

Attractions, hotels, and points of interest are put to the test

Onboard Entertainment

Booking Services and Travel Agents

Hire in Californa from Metaverse

Run a Hotel

Hotel in New York

The awe you experience in real experience is unparalleled in the metaverse

MADALIA WORLD

First Government-Recognized Metaverse

Madalia World **is a metaverse that aims to be Madeira's digital twin. It is broken into land plots that represent real locations.**

500 unique virtual properties can now be bought on Exclusible in NFT format. Owners can build virtual buildings on their land. However, just like in the real world, developers need to get virtual building permits from Madeira's Government. These permits are priced based on size and location.

LET´S CREATE SOMETHING AMAZING TOGETHER ;)