



THE TRINITY FORUM 2023

THE GLOBAL AIRPORT COMMERCIAL REVENUES CONFERENCE
25-26 October 2023 • Hong Kong

Hosted by



香港 | HONG KONG
國際機場 | INTERNATIONAL
AIRPORT

PARTNERSHIP OPPORTUNITIES

Organised by



The Trinity Forum 2023, the world's leading airport commercial revenues event, is hosted by Hong Kong International Airport on 25-26 October.

The event was created by The Moodie Davitt Report in 2003 and is now co-organised with Airports Council International (ACI) World and ACI Asia-Pacific.

The 2023 edition marks the 20th anniversary of the event, first held in London in February 2003. This will be fifth time The Trinity Forum has been held in China and the second in Hong Kong after a highly successful event in 2015.

The Trinity Forum 2023 promises to deliver another spectacular programme addressing the big issues facing the airport commercial sector and will ignite challenging conversations with leaders at this critical post-pandemic juncture of recovery.

Delegates will enjoy outstanding networking opportunities during the event, including the Welcome Cocktail, the Gala Dinner, lunches and coffee breaks.

WHO ATTENDS THE TRINITY FORUM?

The Trinity Forum attracts a powerful audience from the airport, concessionaire and brand communities – the 'Trinity' of travel retail. Its unrivalled focus on a progressive agenda and genuine debate on issues ensures it is not 'just another industry conference'.

The speeches delivered at The Trinity Forum since the inaugural event in 2003 have been hailed as seminal influences on the development of the travel retail industry.

WHY SPONSOR?

The Trinity Forum provides excellent partnership opportunities. As a partner, you will:

- Confirm your support for the industry at an international level and add value and exposure to your brand

- Reach an international market of industry leaders and decision-making delegates from major airports, concessionaires and brands
- Demonstrate your commitment to non-aeronautical revenue success at airports
- Attend a Forum focused on re-connecting the industry, sharing knowledge and looking to the future

Being a partner of the event supports your brand and organisation with a high-profile presence before, during and after the Forum.

The event will bring together in Hong Kong leading airports, concessionaires and brands plus a diverse audience of travel retail stakeholders.

Partnership opportunities are outlined in the following pages.



PLATINUM PARTNER

US\$38,000

As a Platinum Partner, you will receive significant exposure in the lead up to, during and after the Forum

PARTNER RECOGNITION

- Acknowledgement as a Platinum Partner on all key or relevant Forum communications and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Dedicated press release and story announcing the Platinum Partnership
- Designated table at the Gala dinner with premium positioning
- Company logo on the Forum website
- Branding on signage banners in the conference and/or exhibition hall, conference main stage, key digital signage and relevant Forum communications during the event
- Your branding included in the Forum digital and printed programme, including the company logo and profile
- Verbal acknowledgement throughout the Forum as a Platinum Partner

PARTNER PROMOTION

- Corporate gift or information may be included complimentary in the delegate gift bag or seat drop
- Dedicated and promoted social media content, identifying your organisation as a Platinum Partner
- Email signature promoting your organisation as a Platinum Partner
- One full screen advertisement in The Moodie Davitt Report e-Zine Trinity preview issue
- One full screen advertisement in The Moodie Davitt Report e-Zine Trinity review issue
- Two full-page advertisements in the Forum digital and printed programme

PARTNERSHIP INCLUSIONS

- Five complimentary Forum registrations, inclusive of access to both evening networking events
- Additional Forum registrations at 40% off the regular rate
- One complimentary exhibition space (2m x 3m)

ACCESS TO DELEGATES

- Access to the delegate list (name and company name only) two weeks and one week prior to the Forum

**Platinum Partners shall also have the opportunity to be wine, spirits, champagne and/or beer sponsors at Opening Cocktail or Gala Dinner, subject to further discussion with The Moodie Davitt Report. Offers shall be confirmed on a first-come, first-served basis.*



It is our honour to be hosting The Trinity

Forum again following the 2015 event. As normality gradually returns, we witnessed a good start into 2023 with the resumption of normal travel with Mainland China and our key markets."

Airport Authority Hong Kong Executive Director, Commercial Cissy Chan



We are thrilled to bring The Trinity Forum

back to Hong Kong, China together with our long-standing partners ACI World and ACI Asia-Pacific. We're delighted and honoured by Airport Authority Hong Kong's support of this year's landmark event."

The Moodie Davitt Report Founder & Chairman Martin Moodie



GOLD PARTNER

US\$28,000

PARTNER RECOGNITION

- Acknowledgement as a Gold Partner on all key or relevant Forum communications and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Branding on signage banners in the conference and/or exhibition hall, conference main stage, key digital signage and relevant Forum communications during the event
- Company logo on the Forum website
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- Corporate gift or information may be included complimentary in the delegate gift bag or seat drop
- Dedicated and promoted social media content, identifying your organisation as a Gold Partner
- Email signature promoting your organisation as a Gold Partner
- One full-page advertisement in the Forum digital and printed programme

PARTNERSHIP INCLUSIONS

- Three complimentary Forum registrations, inclusive of access to both evening networking events
- Additional Forum registrations at 40% off the regular rate
- 50% off on exhibition space (2m x 3m)

ACCESS TO DELEGATES

- Access to the delegate list (name and company name only) two weeks and one week prior to the Forum



Collaboration between airlines,

airports, travel retailers and brands will become even more essential to realise the potential of evolving business models."

ACI Asia-Pacific Director General
Stefano Baronci



This is the world's premier event

dedicated to the nexus of airports, retailers and brands – essential to the economic health of airports and customer experience excellence worldwide."

ACI World Director General
Luis Felipe de Oliveira



SILVER PARTNER

US\$12,000

PARTNER RECOGNITION

- Acknowledgement as a Silver Partner on relevant Forum communications pre, during and post the event, and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Company logo on the Forum website
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- Corporate gift or information may be included complimentary in the delegate gift bag or seat drop
- Dedicated and promoted social media content, identifying your organisation as a Silver Partner
- Email signature promoting your organisation as a Silver Partner

PARTNERSHIP INCLUSIONS

- One complimentary Forum registration, inclusive of access to both evening networking events
- Additional Forum registrations at 20% off the regular rate
- 20% off on exhibition space (2m x 3m)

ACCESS TO DELEGATES

- Access to the delegate list (name and company name only) two weeks and one week prior to the Forum

A TRAVEL RETAIL INITIATIVE TO HELP PRESERVE OUR PLANET



Since 2019, The Moodie Davitt Report has planted over 6,500 trees – one tree for every registered delegate who has attended our events over the past four years.

A further tree will be planted for each delegate at The Trinity Forum 2023.

WELCOME LUNCH PARTNER US\$15,000

PARTNER RECOGNITION

- Acknowledgement as a Forum Lunch Partner on relevant Forum communications and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Designated table at the lunch with premium positioning
- Company logo on the Forum website
- Verbal acknowledgement at relevant intervals during the event as a Forum Lunch Partner
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- Corporate gift or information may be included complimentary in the delegate gift bag or seat drop
- Dedicated and promoted social media content, identifying your organisation as a Forum Lunch Partner
- Email signature promoting your organisation as a Forum Lunch Partner
- One full-page advertisement in the Forum digital and printed programme
- Lunch introduction/ welcome by a company representative or brand video shown during the lunch
- Your branding shown on main conference screen and displayed during the lunch break

PARTNERSHIP INCLUSIONS

- Two complimentary Forum registrations, inclusive of access to both evening networking events
- Additional Forum registrations at 10% off the regular rate

ACCESS TO DELEGATES

- Access to the delegate list (name and company name only) two weeks and one week prior to the Forum



STAND-UP BUFFET LUNCH PARTNER US\$12,000

PARTNER RECOGNITION

- Acknowledgement as a Forum Lunch Partner on relevant Forum communications and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Company logo on the Forum website
- Verbal acknowledgement at relevant intervals during the event as a Forum Lunch Partner
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- Corporate gift or information may be included complimentary in the delegate gift bag or seat drop
- Dedicated and promoted social media content, identifying your organisation as a Forum Lunch Partner
- Email signature promoting your organisation as a Forum Lunch Partner
- One full-page advertisement in the Forum digital and printed programme
- Lunch introduction/ welcome by a company representative or brand video shown during the lunch
- Your branding shown on main conference screen and displayed during the lunch break

PARTNERSHIP INCLUSIONS

- One complimentary Forum registration, inclusive of access to both evening networking events
- Additional Forum registrations at 10% off the regular rate

ACCESS TO DELEGATES

- Access to the delegate list (name and company name only) two weeks and one week prior to the Forum



REFRESHMENT PARTNER

US\$9,000

There are three Refreshment Partner Opportunities available: one morning and two afternoon breaks

PARTNER RECOGNITION

- Acknowledgement as a Forum Refreshment Partner on relevant Forum communications pre, during and post the event, and marketing activities promoting the event to the industry (includes all brochures, mailing campaigns and advertising)
- Company logo on the Forum website
- Verbal acknowledgement at relevant intervals during the event as a Forum Refreshment Partner
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- Dedicated and promoted social media content, identifying your organisation as a Forum Refreshment Partner
- One full-page advertisement in the Forum digital and printed programme
- Your branding shown on main conference screen and displayed during the break

PARTNERSHIP INCLUSIONS

- One complimentary Forum registration, inclusive of access to both evening networking events
- Additional Forum registrations at 10% off the regular rate

EXHIBITION PARTNER

US\$8,000

PARTNER RECOGNITION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNER PROMOTION

- One full-page advertisement in the Forum digital and printed programme

PARTNERSHIP INCLUSIONS

- One complimentary exhibition space (starting from 2mx3m)
- One complimentary Forum registration, inclusive of access to both evening networking events
- Additional Forum registrations at 10% off the regular rate



SUSTAINABLE WATER BOTTLE PARTNER US\$6,000

PARTNER RECOGNITION & PROMOTION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Refillable water bottle presented to all delegates attending the Forum
- Partner to cover and oversee production and delivery costs
- Design of the water bottle to be approved by The Moodie Davitt Report and ACI
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNERSHIP INCLUSIONS

- 10% off on Forum registrations, inclusive of access to both evening networking events

SUSTAINABLE BAG PARTNER US\$5,000

PARTNER RECOGNITION & PROMOTION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Sustainable bag presented to all delegates attending the Forum
- Partner to cover and oversee production and delivery costs
- Design of bag to be approved by The Moodie Davitt Report and ACI
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNERSHIP INCLUSIONS

- 10% off on Forum registrations, inclusive of access to both evening networking events



PAD & FOLDER PARTNER

US\$4,000

PARTNER RECOGNITION & PROMOTION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Pad & Folder presented to all delegates attending the Forum
- Partner to cover and oversee production and delivery costs
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNERSHIP INCLUSIONS

- 10% off on Forum registrations, inclusive of access to both evening networking events

ADVERTISING OPPORTUNITIES

US\$3,000 PER PAGE ADVERTISEMENT

PARTNER RECOGNITION & PROMOTION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Artwork to be provided by the partner
- One full-page advertisement in the Forum digital and printed programme
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNERSHIP INCLUSIONS

- 10% off on Forum registrations, inclusive of access to both evening networking events

PRODUCT PLACEMENT IN DELEGATE BAG

US\$3,000

PARTNER RECOGNITION & PROMOTION

- Acknowledgement as a Forum Partner on relevant Forum communications during the event
- Company logo on the Forum website
- Corporate gift or information included in the delegate gift bag
- Partner to cover and oversee production and delivery costs
- Product to be approved by the Moodie Davitt Report
- Your branding included in the Forum digital and printed programme, including the company logo and profile

PARTNERSHIP INCLUSIONS

- 10% off on Forum registrations, inclusive of access to both evening networking events





THE TRINITY FORUM₂₀₂₃

CONTACT US



JEANNIE WONG

Asia Bureau Chief and Head of Marketing & Events
Jeannie@MoodieDavittReport.com



VINCCI CHUNG

Associate Director, Events
Vincci@MoodieDavittReport.com

Organised by

